

**Release: May Bank Holiday 2017**

## **Safer Roads Partnership supporting the National Roads Policing Motorcycle Week of Action**

The South Yorkshire Safer Roads Partnership and South Yorkshire Fire & Rescue will be supporting the National Roads Policing Motorcycle Week of Action with a series of events this Bank Holiday Weekend for riders. On Saturday 27 May, they will be at J&S Accessories in Doncaster and on Sunday 28 May, they will be at SMC Sheffield.

Drivers as well as riders will be targeted over the week of action, raising the awareness of all road users to be more vigilant of each other during the busier summer months when more scooters and motorbikes are on the roads.

With the support of the local dealerships, the Safer Roads Partnership and South Yorkshire Fire & Rescue will be promoting further training that is available to riders in the county and distributing free summer rider packs, which will include buffs, ear plugs, visor wipes and reflective rucksack covers.

Joanne Wehrle, Education Manager for the South Yorkshire Safer Roads Partnership, said "With the improving weather we find that more riders are 'out and about' on the county's roads, from commuting to work to leisurely ride-outs, our aim at the events is to provide free help and advice to riders of all capacity machines, promoting further training as a great tool to increase their enjoyment of riding."

Dave Newton, Road Traffic Collision Reduction Officer for South Yorkshire Fire & Rescue stated, "By raising the awareness of all road users our aim is to ensure that everyone makes it back safely to their loved ones. Drivers need to remember to look twice for riders while riders need to be aware of their own road positioning to drivers. Let's remember to share the roads.

"With both events, our Officers will be on hand to offer free help and advice, members from Sheffield Advanced Motorcyclists will be available to talk about their training and trips, ride-outs, while J&S and SMC will be able to assist with any bike related queries."

Further information about this weekend's events are available on the South Yorkshire Safer Roads Partnership Facebook page.

### **Editors**

The aim of the South Yorkshire Safer Roads Partnership is to reduce the number of people injured in road traffic collisions and to make the roads of South Yorkshire safer for all road users.

The South Yorkshire Safer Roads Partnership Officers are available to provide free advice, training, support and information for pedestrians, cyclists, powered two

wheeled riders and drivers. Further information is available at [www.lifewise999.co.uk/road-safety](http://www.lifewise999.co.uk/road-safety) or email [saferroads@southyorks.pnn.police.uk](mailto:saferroads@southyorks.pnn.police.uk)

The South Yorkshire Safer Roads Partnership members include Barnsley, Doncaster, Rotherham and Sheffield Councils, Highways England, SYPTE, the University of Sheffield, the Yorkshire Ambulance Service, public health bodies, South Yorkshire Police (including South Yorkshire Safety Cameras), Peak District National Park Authority and South Yorkshire Fire and Rescue.

Further information can be found by visiting the Lifewise website at [www.lifewise999.co.uk/road-safety](http://www.lifewise999.co.uk/road-safety) or calling 01709 832462 or by following us on Twitter at @safer\_roads

For all media enquiries or to request interviews please contact:

Aidan Melville  
Media Officer  
South Yorkshire Safer Roads Partnership

Tel: 07500 127643

Email: [aidan.melville@sheffield.gov.uk](mailto:aidan.melville@sheffield.gov.uk)